



MIDDLE EAST REAL ESTATE SUMMIT 2018



Ghazi Atallah

Chief Executive Officer
NXN

Ghazi is a seasoned IT executive with over 20 years of experience in the IT and Telecommunications industry and a reputation for driving the smart digital transformation in various lighthouse projects such as Smart Dubai, Smart Riyadh, and others.

Ghazi is the Founder & CEO of NXN, the region's leading advisory and managed services organization in the field of smart cities and next-generation technology innovation. NXN (Formerly neXgen) commonly known as 'The Smart City Company' provides expert services for cities, districts, government institutions, real estate developers and enterprises. Ghazi is responsible for managing the company, formulating and implementing long-term strategies. He is a proven leader with profound expertise in developing strong client relationships, and a passion to consult governments in building the strategies and master plans for realizing their smart city ambitions. Ghazi received the Telecom leadership award at the 8th Arab Internet and Telecom conference in May 2006. He was also named among most influential ME IT leaders in Al Idari magazine's special issue of TOP 100 ME business leaders in February 2006.

Before NXN, Ghazi was the Managing Director/Vice President for Cisco's Service Provider business in the Emerging Markets theatre. He was responsible for defining the strategy and Go-To-Market plans for Service Providers business in a region that includes Cisco's fastest growing markets worldwide. Ghazi also sat on Cisco's Corporate Service Provider Business Council that is tasked with shaping Cisco's Service Provider technology strategy worldwide. Ghazi has led Cisco's MENA operations for 3 years as General Manager. He built and lead one of the most effective go to market organizations in the region, Cisco's highest growth region worldwide. Prior to that, he served as the General Manager of Cisco Saudi Arabia for 2 years.

Prior to Cisco, Ghazi was the head of multimedia ATM access technology at General Datacom's R&D labs in Montreal, Canada. Earlier in his career, Ghazi was a Chief Network Architect in the network planning group for Teleglobe Canada, Canada's international carrier.

Ghazi holds a Bachelor's Degree in Computer Science and Business Administration from the University of Quebec,

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