



# MIDDLE EAST REAL ESTATE SUMMIT 2018



## **Craig Plumb**

Head of Research – MENA

*Jones Lang LaSalle*

Based in Dubai, Craig has responsibility for JLL's research team in the Middle East and North Africa (MENA) region. This team advises clients on the impact of real estate market conditions on the performance of specific developments and investments. The MENA research team also prepares a range of regular publications on market conditions and Thought Leading reports on trends impacting on future real estate market conditions.

Craig has more than 25 years experience providing clients with quality advice on real estate market conditions in the UK, Asia Pacific and the Middle East. With a background in urban economics and spatial planning, he has particular experience and expertise in the areas of property market research, development consultancy, transport related infrastructure projects and corporate real estate.

Since 2006, Craig has advised clients on a wide range of projects in markets across the Middle East including Dubai, Abu Dhabi, Saudi Arabia, Egypt and Lebanon. He has spoken on real estate markets at numerous conferences across the region and has appeared as an independent real estate expert before the Dubai International Arbitration Centre (DIAC). He is a regular commentator on real estate issues in the print and broadcast media in the MENA region and is a guest lecturer on real estate courses in the UAE.

Craig has authored more than 30 published articles/research reports on a range of different subjects impacting on real estate in the Middle East including; transport infrastructure; high – tech and business park developments; off shoring of business processes; the influence of technology on real estate; drivers of real estate demand and city development; corporate real estate strategy and business location planning.

Before moving to Dubai in 2006, Craig was responsible for the development of JLL's Real Estate Intelligence Service (REIS), a subscription based research service provided to leading developers and investors across Asia Pacific

Prior to joining Jones Lang LaSalle, Craig worked with Debenham Tewson & Chinnocks (now DTZ) in their research and planning teams in London and the College of Estate Management at the University of Reading (UK).

[www.dlapiperresummit.com/middle-east](http://www.dlapiperresummit.com/middle-east)