



# DLA PIPER ITALIAN REAL ESTATE SUMMIT



**Joanna Fisher**  
CEO  
*ECE Marketplaces*

Joanna Fisher has been CEO of ECE Marketplaces since 2021 and is responsible for the entire shopping center business in the ECE Group. She has been Managing Director since 2014 and most recently headed the center management and thus the portfolio business of ECE in this function. She started her career at ECE in 1998 as a center manager at various locations in Germany and abroad, in particular in Eastern Europe.

In addition to the management and numerous restructurings of existing properties, she was responsible for the opening and market launch of shopping centers. From 2011 to 2013, she was initially responsible for various regional areas as Regional Director Center Management. Subsequently, as Senior Director, she took over the responsibility for new markets and thus the supervision of ECE developments in countries such as Italy, Denmark, Turkey, and Qatar.

Joanna Fisher was born in Szczecin in 1973 and studied business administration at the European University Viadrina in Frankfurt (Oder), specializing in marketing and controlling. She has been Chairwoman of the European Council of Shopping Places since 2023.

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