



# DLA PIPER ITALIAN REAL ESTATE SUMMIT



**Franco Guidi**

Co-founder  
*Lombardini22*

Franco's journey from Economist to entrepreneur is a testament to his passion and vision for value-added initiatives. After two decades in the pharmaceuticals industry, he set foot in the design world, transitioning in 2007 from a managerial role to co-founding Lombardini22 with five trusted partners, who later became six. What began as an architecture and engineering firm has since grown into a leading force in Italy's Real Estate sector, offering a diverse range of services—from cutting-edge design and neuroscience research to branding and design&build solutions.

Franco drives the Group's growth by focusing on strategy and people, which are, to date, the company's greatest pride and assets. He cultivates cultural and community-focused initiatives through high-profile relationships, infusing fresh energy into the organization in a continuous exchange with the supply chain and local stakeholder.

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