



Simon Chinn
Vice President, Research & Advisory Services
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Simon recently joined the Urban Land Institute (ULI) as Vice President, Research & Advisory Services, where he is responsible for managing its innovative research agenda covering the key issues shaping the future of the real estate industry including climate change and sustainability, investment and development trends and shifts in demography and technological change.

Prior to joining ULI, Simon specialised in research on global cities and real estate for Grosvenor, one of the world's largest privately-owned international property businesses. Simon's role involved undertaking analysis on global city developments to inform the company's long-term strategy and thinking on cities. He has undertaken major research projects on megatrends for real estate, examining topics such as urbanisation, demographic change, digital disruption and climate change.

Simon also has previous experience working in urban planning, economic development and strategic consulting for the retail sector. He holds an MSc in Urban Economic Development from The Bartlett Development Planning Unit, University College London.