



EUROPEAN REAL ESTATE SUMMIT 2019



Berith Ironside

Managing Director, Head of Germany
Pradera

Berith is a professional with nearly 30 years' experience in Pan European real estate. She commenced her career working for 9 years in property development in Germany, and subsequently ran the European investment team for Allianz insurance where she acquired property across Europe. Thereafter she moved to Paris as Fund Manager for Grosvenor. In 2006 Berith co-headed the establishment of Savills IM Germany. She acquired assets in Germany, France and Belgium, managed a German retail fund and ran the German asset management and investment teams. From 2012 – 2015 she set up Cityhold in Germany and acquired and ran a German office portfolio.

Berith joined Pradera in May 2017 in order to set up the German business. She runs the asset management for a portfolio of German retail parks and is Fund Manager for a pan European retail fund for German institutional investors.

Berith holds a Diploma in Business Administration (Real Estate, Research, Retail and Marketing) from Fachhochschule Nuertingen.

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