



EUROPEAN REAL ESTATE SUMMIT 2018



Simon Schaefer
Founder and CEO
Factory

Simon Schaefer began his career as an interface designer in 1997, working for German startups with his own interactive agency Kinderfield Inc. He ran his sneaker boutique Nort in Berlin, as well as the 95 Gallery showcasing street artists such as Futura 2000, Stash and KR. Simon has invested in about 50 angel- and seed-stage companies and In 2011 he co-founded Factory, a campus model for Startups, the very first of Europe's mega-campus. After launching the worlds first Policy X Startup conference Startup Europe Summit with the European Commission in 2015 and 2016 he completed the second Berlin Campus "Silicon Allee". Simon has recently relocated to Lisbon, now driving the Portuguese Initiative for Entrepreneurship, Startup Portugal. Him and his partners are launching Factory Lisbon as the first anchor of Lisbon's new innovation district "Hub Criativo do Beato".

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