



# EUROPEAN REAL ESTATE SUMMIT 2019



**Laurence Kemball-Cook**

CEO

*Pavegen*

Laurence is the award-winning pioneer behind Pavegen. A smart kinetic flooring system he designed at university, Pavegen converts footsteps into off-grid energy and data. Laurence has designed over 700 product units and captured over ½ billion footsteps since launching his company in 2009. Taking on projects with Abu Dhabi Airport, Google, Adidas and more, Laurence has grown Pavegen into the world's leading footfall company.

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