



# EUROPEAN REAL ESTATE SUMMIT 2019



**Aaron Block**

Co-Founder and Managing Director  
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Aaron is Co-Founder and MD of MetaProp, a New York-based venture capital firm focused on the real estate technology (“PropTech”) industry. The firm manages multiple investment funds for both financial and strategic real estate investors representing a pilot- and test-ready sandbox of 15+ billion square feet across every real estate asset type and global market. The firm’s investment activities are complemented by pioneering community leadership including the PropTech Place innovation hub, MetaProp Accelerator at Columbia University programs, global events NYC Real Estate Tech Week and MIPIM PropTech NYC, and publications Global PropTech Confidence Index and PropTech 101.

Aaron previously served as Chairman of Chicago-based BayRu, LLC, the US-Russia e-commerce shopping and shipping specialist. Prior to BayRu, Aaron was a commercial real estate executive with Cushman & Wakefield, and oversaw more than 270 professionals as leader of the Chicago region.

Aaron has a BA from the University of Illinois, an MBA from DePaul University. Outside of work, Aaron served as a board member of numerous organisations including Young Presidents Organisation (“YPO”), New York City Community Board Five, and Friends of the Chicago River. In addition to English, Aaron also enjoys speaking Spanish and Russian.

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