



EUROPEAN REAL ESTATE SUMMIT 2018



David Fletcher
Chief Executive
Pradera Limited

Based in London, David oversees Pradera's global retail real estate portfolio with assets under management of over €3.3 billion, in ten countries across Europe and Asia. He joined Pradera in 2002 after spending over 10 years working for property consultancy firms focused on all aspects of European retail real estate. He has been instrumental in the company's growth to its current position as a leading global retail investment and asset manager.

Whilst with Pradera David has lived in Italy and Hong Kong and established the company's offices and business lines in Italy, CEE, Turkey and more recently oversaw the creation of a joint venture with Macquarie, creating Pradera Retail Asia, with offices in Hong Kong and Shanghai.

David is passionate about retail, in particular globalisation, the evolution of eCommerce and the effects on the shopping centre industry. He has a BSc Hons. in Urban Land Economics and is a Member of the Royal Institution of Chartered Surveyors.

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