



Global Real Estate Summit 2022



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Judy Turchin is the Founder of JPT Advisors, a global advisory firm operating at the intersection of health/wellness/fitness and real estate, with a particular focus on customer experience, strategy, operations, sales and marketing. Ms. Turchin was previously the Global Chief Operating Officer of Equinox, the luxury lifestyle brand, where she was responsible for the day-to-day operations of its 100+ clubs and 14,000 employees.

Before joining Equinox, Ms. Turchin held various roles at Blackstone Real Estate, including Chief Compliance Officer, Legal Officer and Chief Administrative Officer. Prior to Blackstone, Ms. Turchin served as Legal Officer for Lehman Brother's Real Estate Private Equity business. Ms. Turchin began her career at Wachtell Lipton, focusing on commercial real estate.

Ms. Turchin received a J.D. from Fordham Law School and a B.A. with honors from Rutgers University, with a certificate in Government Studies from Eagleton Institute of Politics. Ms. Turchin serves on the Boards of CenterWell (a Welsh Carson portfolio company), OVME (a VMG portfolio company) and New York Road Runners.

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