



Global Real Estate Summit 2022



Keating Crown

Managing Principal
Sterling Bay

As Managing Principal at Sterling Bay, Keating oversees the firm's strategy as it relates to acquisitions, development, and capital pursuits. Since joining the firm in 2012, Keating has pursued and acquired several of its most notable Chicago real estate assets in both Fulton Market and at Lincoln Yards. He has led the firm's expansion into new U.S. markets through the strategic acquisition of real estate assets in San Diego, Portland, Denver, Dallas, Miami, and Philadelphia.

In addition to guiding Sterling Bay's strategic expansion, Keating also oversees the firm's retail leasing and property management divisions, leading its efforts to set a new industry standard for on-site tenant experiences. Under his leadership, Sterling Bay has been recognized by several of the nation's most prestigious professional organizations for excellence in commercial building management and tenant services.

Prior to joining Sterling Bay, Keating began his career in commercial real estate at Tishman Speyer in San Francisco where he served as Director of Development overseeing upwards of six million feet in ground-up residential and office development. He holds a BA from Duke University and a JD-MBA from Northwestern University's Kellogg School of Management and Pritzker School of Law.

Keating currently serves on the boards of the National 9/11 Memorial & Museum, Steppenwolf Theatre Company, the Northwestern Memorial Foundation, Ann & Robert H. Lurie Children's Hospital, Chicago Architecture Biennial, the Metropolitan Planning Council, and the Trinity College Board of Visitors for Duke University. In 2014, he was recognized on Crain's Chicago Business' 40 Under 40 list.

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