



# EUROPEAN REAL ESTATE SUMMIT



## **Vivienne King**

Head of Real Estate Social Impact

*The Good Economy*

Vivienne King is the Head of Real Estate at The Good Economy. She has over 30 years' leadership experience in the real estate industry. The former CEO of Revo, the membership organisation for the retail property market during the tumultuous markets of 2020 and CEO of Soho Housing Association, a boutique housing provider in London's West End, and commercial property investor Soho Ltd. Vivienne was over 20 years in senior management at the Crown Estate with a wide range of transactional, strategy and operating leadership responsibilities including ESG, positioning the Crown in the vanguard of the evolution of ESG in the built environment. Vivienne also co-founded Real Estate Balance, the leading DEI membership organization in real estate.

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