



**Debbie Whitfield**Director, Impact
Fabrix

Debbie is an urbanist with 20+ years' professional experience, working with and connecting businesses, government and people to unlock better city-making at all scales.

She joined the developer and investor Fabrix in February 2022 and leads on the company's contribution to enhancing urban environments and strengthening its position as London's most progressive developer.

Prior to Fabrix, she was part of the team that launched New London Architecture in 2005 and played an instrumental role over 16 years establishing the organisation as the pre-eminent centre for debate about London's built environment. She became its first director in 2010 and managing director in 2019, overseeing the growth of NLA's unrivalled public and private sector network of over 500 membership organisations.

She is passionate about shaping better cities for all and tackling the lack of diversity across the industry, as well as the significant decline of public trust in development. She sat on the Mayor's Fund's Built Environment Steering Group – focussed on making the industry more inclusive to young Londoners from low socio-economic backgrounds – and is one of Mentoring Circle's mentors, supporting younger women in the industry.

She has been heavily involved in the London Festival of Architecture since its inception in 2004 – the annual public celebration of the city which aims to democratise the conversation about architecture and bring it to the widest possible audience – and is also a Critical Friend to the arts charity UP Projects.

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