



EVERYTHING MATTERS

# GLOBAL REAL ESTATE SUMMIT 2010



**Barbara A. Knoflach**  
CEO, SEB Asset Management AG  
Managing Director, SEB Investment GmbH

Barbara A. Knoflach, born in 1965, has been CEO of SEB Asset Management AG since August 2005 and Managing Director of the investment company SEB Investment GmbH since June 1999.

After joining SEB AG in 1994, she initially played a key role in helping to expand the bank's closed-end property funds and property leasing activities. She was appointed head of the fund management companies in 1997.

After studying business administration, Barbara A. Knoflach started her career in 1986 in international project financing at Deutsche Bank AG. In 1991, she moved within the Deutsche Bank Group to Deutsche Immobilien Anlagegesellschaft mbH, where she worked in the area of consulting and research.

## Education and Professional Career

### 1983 – 1986

Degree in business administration (Dipl. Betriebswirtin) at the University of Applied Sciences in Mainz.

### 1986 – 1991

Deutsche Bank AG, Headquarters, Frankfurt, international project financing.

### 1991 – 1993

Deutsche Immobilien Anlagegesellschaft mbH, Frankfurt, responsible for special projects in the areas of consulting and research.

### 1994 – 1998

Deputy head of property investment at SEB (BfG) Bank Group with a focus on designing closed-end funds.

### 1998 – 1999

FVH Frankfurt Vermögens Holding GmbH, head of the structured real estate products department with a focus on property acquisition.

### Since June 1999

Managing Director of SEB Investment GmbH, Frankfurt (till June 2008 SEB Immobilien-Investment GmbH)

### Since August 2005

CEO of SEB Asset Management AG, Frankfurt

### July 2001 – September 2004

Chair of the Property Committee of the BVI (Bundesverband Investment und Asset Management e.V. – BVI Investment and Asset Management Association)

### Since April 2007

Real Estate Academic Initiative (REAI), Harvard University, Boston, USA Member of the REAI International Advisory Board

### Since January 2009

Board Member of the BVI (Bundesverband Investment und Asset Management e.V. – BVI Investment and Asset Management Association)

[www.dlapiper.com](http://www.dlapiper.com)